



RNT MADHYA PRADESH PREMIER LEAGUE

"Where Talent Meets Opportunity"

A Project By



For More Info:
www.rntmpl.com



FOUNDER'S VISION STATEMENT

India is home to an immense pool of cricketing talent, yet a significant portion of it remains untapped due to lack of access and opportunity.

RNTMPL was created with a clear purpose — to build a transparent, performance-driven ecosystem where every aspiring cricketer gets a fair chance to rise based on merit. Whether a player comes from a rural background or an urban setup, what truly matters here is skill, discipline, and performance.

Our vision goes beyond organizing matches. We are building a structured pathway where players can grow, compete, and progress toward higher levels of cricket, including state and national platforms.

RNTMPL stands for opportunity, integrity, and transformation — and we are committed to shaping the future of cricket by empowering the talent of today.

Sunil Malviya

Founder & CEO - RNT Group

ABOUT RNTMPL

RNTMPL is a professionally structured cricket platform designed to identify and nurture emerging talent from the grassroots level, providing them with a powerful and competitive stage to showcase their skills.

In today's competitive environment, many talented players miss out on opportunities due to lack of proper exposure. RNTMPL aims to bridge this gap by offering a well-organized league that focuses not only on match experience but also on building a career-oriented pathway for aspiring cricketers.

Our platform is built on the principle of fairness, transparency, and performance-based growth, ensuring that every player gets an equal opportunity to prove their potential.

WHY RNTMPL STANDS OUT

- Talent identification from grassroots level
- 100% transparent and performance-based selection
- Professional match environment
- IPL-style league structure and exposure
- Strong focus on career development

RNTMPL provides a professional environment akin to the IPL, featuring organized tournaments, expert evaluations, and high-level competition to support players in their cricket careers.

RNTMPL offers a structured framework to help athletes improve their skills and gain experience. Its focus on professional development provides players with the resources needed for the next stage of their cricket journey.



"Talent exists everywhere... it just needs the right platform to shine."

VISION & MISSION



Vision

Our vision is to establish RNTMPL as one of India's leading grassroots cricket leagues, recognized for its credibility, professionalism, and impact on player development.

We aspire to expand at a national level and create a strong pathway that helps players reach state and national teams.

RNTMPL aims to build a complete IPL-style ecosystem, where talent is nurtured, recognized, and elevated to the highest level of the game.



Mission

At RNTMPL, our mission is to create a powerful and inclusive cricket platform that connects talent from both rural and urban areas, giving every aspiring player an equal opportunity to grow and succeed.

We aim to provide young cricketers with professional exposure, structured competition, and a transparent selection system that identifies true potential based purely on performance.

Our goal is not just to organize matches, but to transform cricket into a real career opportunity for passionate players.

"We don't just discover talent... we build future champions."



Why Choose RNTMPL

RNTMPL stands out as a modern and forward-thinking cricket league designed to deliver both sporting excellence and commercial value.

The league is built on the fast-growing T10 format, ensuring high-energy matches, maximum engagement, and audience appeal. Its franchise-based structure allows for organized team management, professional operations, and strong branding opportunities.

With a focus on youth engagement, digital reach, and media visibility, RNTMPL creates a dynamic environment where players, sponsors, and audiences all benefit.

Key Highlights:



Fast-Paced T10 Format

A dynamic and high-energy cricket format designed to maximize excitement, audience engagement, and quick match turnarounds.



Transparent Player Selection

A completely merit-based selection system ensuring fair opportunities for all players based on performance and consistency.



High Visibility & Promotion

Extensive exposure through digital platforms, live coverage, and on-ground branding to reach a wide audience.



Strong Sponsorship Potential

Multiple branding opportunities enabling partners to gain maximum visibility and connect with a large audience base.

Player Journey

From Registration to Recognition...

RNTMPL follows a structured, transparent, and performance-driven pathway designed to provide every aspiring cricketer with a fair opportunity to showcase their talent and progress to a professional level.

The journey begins with an open registration process welcoming 3000+ players, followed by practice matches, performance evaluation, and shortlisting of the top 300 players for the auction.

Stage 1 – Player Registration

RNTMPL creates one of the largest grassroots cricket talent pools by onboarding players through a simple and accessible registration process (online & offline).

Each player submits personal details and performance history, which is carefully verified by our team to ensure authenticity and fairness.



FILL REGISTRATION FORM

Provide your personal information along with your cricket details.

SUBMIT PERFORMANCE DETAILS

Share your playing history and notable achievements.



VERIFICATION PROCESS

Our team evaluates and confirms your profile.

CONFIRMATION

Obtain authorization to take part in the trials.



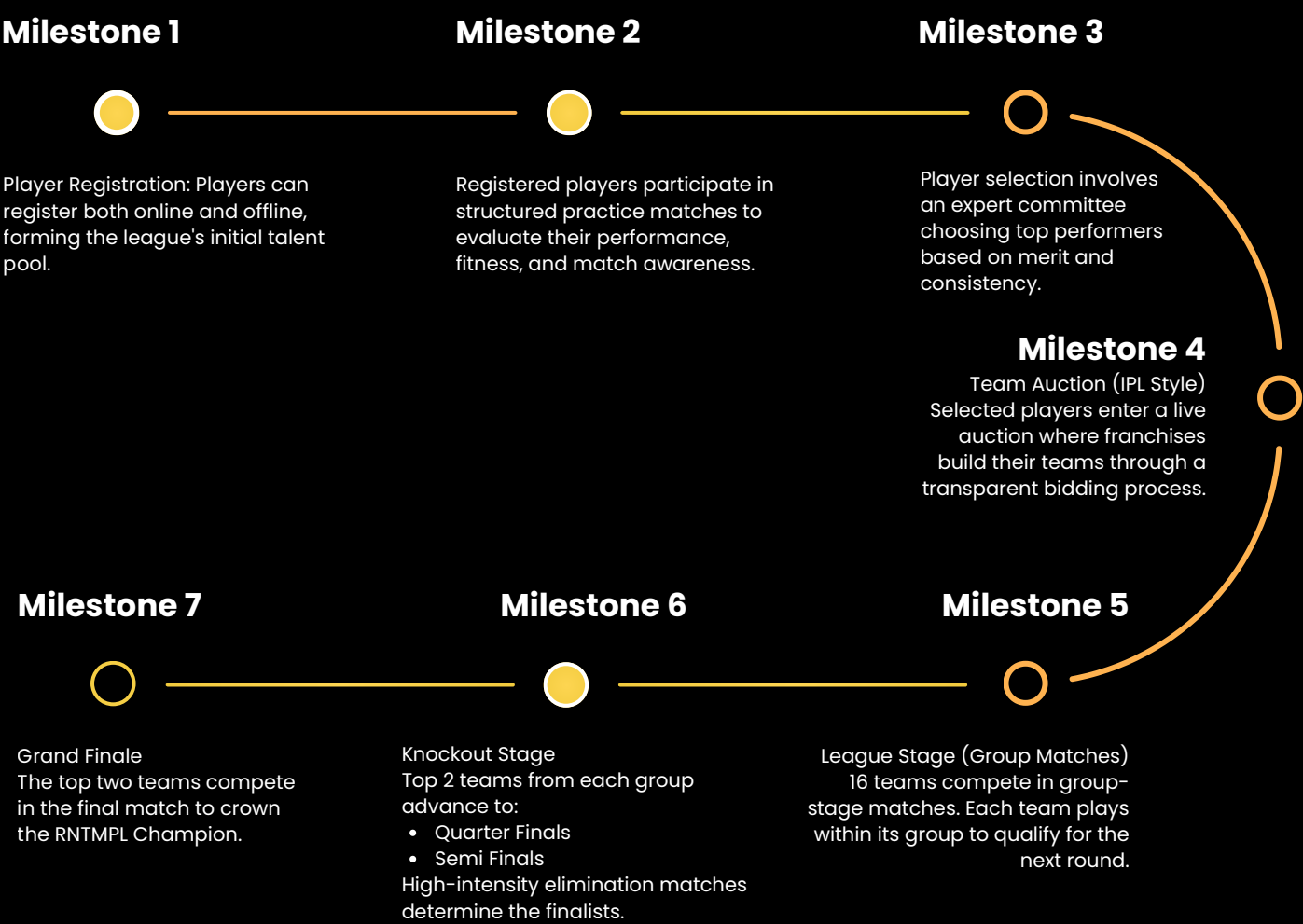
Tournament Format

League Format & Structure

RNTMPL is designed as a T10 cricket league, offering fast-paced and high-intensity matches that appeal to both players and audiences.

The tournament will feature 16 teams divided into 4 groups, with each group consisting of 4 teams.

The competition will progress through multiple stages:



The top two teams from each group will qualify for the knockout rounds, ensuring a competitive progression throughout the tournament.

The entire league is planned over a duration of 8–10 days, featuring more than 30 matches, creating a complete and engaging cricketing experience.

Selection & Auction Process

The player selection process is conducted by a panel of experienced selectors who evaluate players based on key performance indicators such as batting, bowling, fitness, match temperament, and teamwork.

Once shortlisted, players enter the auction pool, where teams select players through a professional bidding system inspired by the IPL.

The auction is conducted as a live event, ensuring transparency and excitement. Players are categorized based on skill levels and performance, enabling teams to build balanced and competitive squads.

This system not only adds professionalism to the league but also enhances its commercial and entertainment value.



“Earn your spot on the field — prove your value at the auction.”



Team & Financial Structure

Team Composition & Financial Model

RNTMPL carefully assembles each team with a well-defined structure, ensuring a balanced makeup that promotes both harmony and competitiveness.

Squad Requirements:

- Each team must consist of a total of 15 players.
- Inclusion of one marquee player is mandatory.
- A minimum of two under-19 players is required.
- Each team should have at least four bowlers.
- One wicketkeeper is also mandatory.

Financial Structure:

- Team Purse Limit: ₹5,00,000
- Total Player Market Value: ₹80,00,000

This structured financial model ensures fair competition, controlled spending, and sustainable growth of the league.

Sponsorship Opportunities

Sponsorship & Partnership Opportunities...

RNTMPL offers a comprehensive range of sponsorship opportunities designed to deliver maximum brand visibility, audience engagement, and long-term value. With a strong player base and growing digital reach, the league provides brands with a powerful platform to connect with a highly engaged sports audience.



Title Sponsor

- Exclusive rights to league naming
- Premier logo placement on all platforms
- Enhanced visibility in media, promotions, and events
- Increased brand recall through consistent exposure



Co-Sponsor

- Prominent logo placement on team jerseys
- Branding across match venues and key assets
- Visibility in official promotions and campaigns



Associate Sponsor

- Venue banner placements
- Inclusion in digital marketing and social media
- Brand presence at event touchpoints

Additional Opportunities

Flexible partnership options tailored to specific branding and engagement goals.

- **Team Sponsorship** – Direct association with individual teams
- **Match Sponsorship** – Branding rights for specific matches
- **Digital Promotion Partnerships** – Targeted online campaigns and promotions

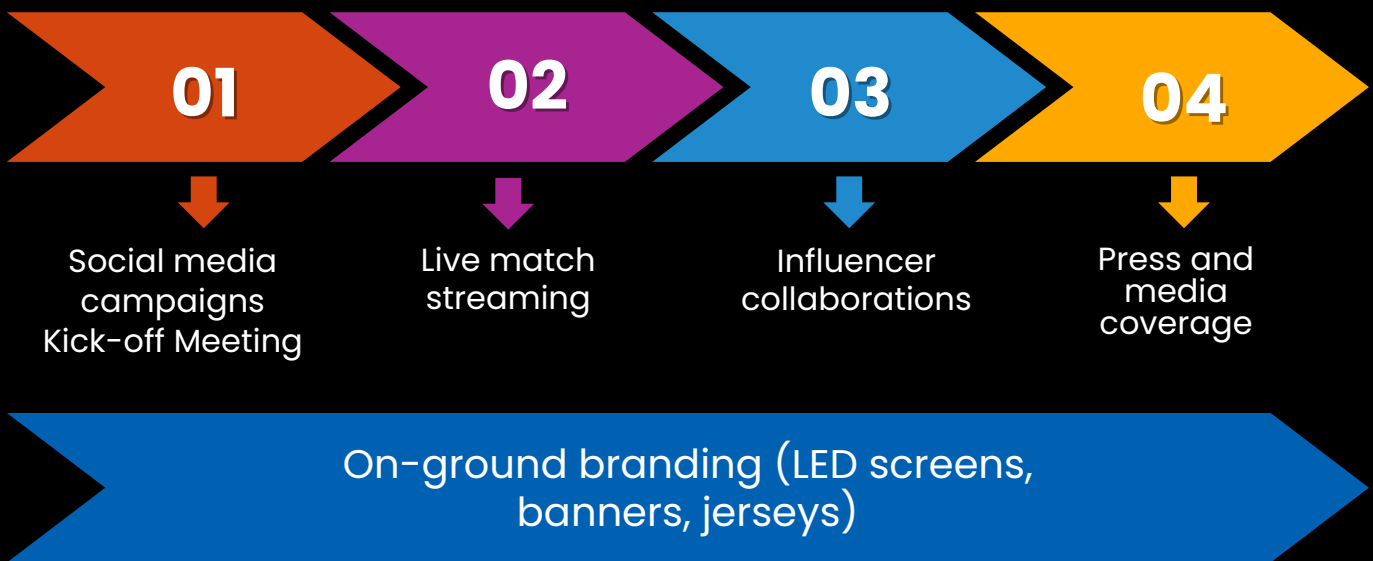
“Power your brand with the energy of emerging cricket talent.”

Brand Visibility & Marketing

RNTMPL is supported by a strong marketing and promotional strategy designed to maximize reach and engagement.

The league leverages both digital and offline platforms to ensure comprehensive visibility.

KEY MARKETING CHANNELS:



With participation from over 3000 players and a growing audience base, RNTMPL offers significant exposure for brands and stakeholders.



GET IN TOUCH

Let's build the future of cricket together. Whether you are a player ready to showcase your talent, a brand looking to partner, or someone seeking more information about the league — RNTMPL is here to guide you at every step. Our dedicated team ensures smooth coordination, transparent communication, and a professional experience throughout the journey.



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